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MiTA Myanmar Marketing & Branding

Myanmar Market Research | Agents & Distributors | Branding in Myanmar

Investing in Myanmar and Need find Agents, Distributors, Local Myanmar JV Partners / Investors in Myanmar ... [please contact us](#). Our company in Myanmar provide local partner search selection, due diligence, market research, and investment consulting in Myanmar. We are providing consulting services for business and investment in Myanmar since 2009. Our [Clients & Business Associates](#) are from Japan, USA, UK, Germany, Norway, South Africa, Australia, Singapore, India, Thailand, Myanmar, etc.

We provide business development consulting and liaison service in India, Thailand, Myanmar, Vietnam through native Consultants who have strong network in Industry and Govt Authorities, highly experienced in their field, worked in various countries and educated in International Universities in their home countries and abroad.

We can provide liaison services, as well as provide part-time or fulltime Directors / CXOs / Managers / Consultants to companies who are interested in doing business in South East Asia and India, but have limited resources to do business development and require support services to execute project.

In Myanmar, MiTA provides [one-stop business and investment consulting services](#) to foreign investors for entry into emerging market in Myanmar. Our *Myanmar Market Research* and *Myanmar Market Entry Strategy* consulting includes:

- Myanmar Market Research, Primary & Secondary Market Study;
- Myanmar Due Diligence for Foreign Investments;
- Myanmar Market Entry Strategy Formulation;
- Screening & Selection of Myanmar Agents, Distributors & Local Partners;
- Liaison & Negotiation of Agency Agreements and JV Agreements; and
- Branding in Myanmar & Translation of manuals & catalogues in Burmese.

To complement our market research and strategy consulting, we provide following ancillary services for brand management: Branding in Myanmar, Translation of Brand & Product Names in Burmese, and Translations of other marketing materials viz. manuals, catalogs, etc. Branding in a foreign country in a foreign language is always challenging and important to analyze the intricacies & softer side of a language in its cultural setting. Our [Marketing Specialists in Myanmar](#) provide technical supports to our [Myanmar Translators & Editors](#) to:

1. analyze and ascertain whether the **brands and product names** have meaning(s) in Myanmar languages and dialects;
2. to avoid any names which might mean / suggest something *aggressive* or *obscene* or *have an undesirable connotation* on cultural and religious context; and
3. to ensure that these names do not convey politically or religion sensitive images or ideas.

Our Business Sectors & Industries in Myanmar includes following major industries: • Oil & Gas • Power • Renewable Energy • Mining • Telecommunication • Information Technology & IT Enabled Services • Real Estate • Infrastructure • Agriculture • Medical & Health Care • Manufacturing • SME • Environmental Engineering & Waste Management • Fisheries & Aquaculture • Garments & Apparel • Handicrafts & Antique • Banking, Finance & Insurance. Please visit our website for more information and send us email for business enquiry.