



*Your Partner in* Management, Innovation and Technology Application®  
MiTA Services Pte Ltd (Singapore) | MiTA Myanmar @ ISBC

*MiTA Myanmar is Preferred Local Partner for JV-Investments & Business in Myanmar.*

*MiTA Services (Singapore) provides one-stop consulting services to foreign investors for entry into Myanmar's emerging market and business match-making with Myanmar companies since 2009.*

**MiTA SERVICES PTE LTD**

10 Anson Road, #10-11 International Plaza  
Singapore – 079903

Registration No.: **200921674D**

Ph: +65 6866 1430, Fax: +65 64911206

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**MiTA MYANMAR @ ISBC CO LTD**

# 604, Bldg B, Delta Plaza, Shwe Gon Daing Rd.  
Yangon, Myanmar

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**Dr. Madhab Paul, Managing Director, MiTA**

Dr. Madhab Paul has professional education in Management, Law and Engineering.

Dr. Paul completed Masters in Management (MM) from Asian Institute of Management (AIM), Manila, Philippines; PG Diploma (ADR – Commercial Law) from NALSAR University of Law, India.

He did PhD in Civil Engineering from the University of Delhi, with specialization in Offshore Geotechnical Engineering while working with EIL.

Dr. Paul completed M.Tech (Civil - Geotechnical Engineering) from *Indian Institute of Technology (IIT) Kanpur* & B.E. (Civil Eng.) from Bengal Engineering College, University of Calcutta.

Dr Paul recently completed “Doing Business in Emerging Market” program from Harvard Business School (HBS).

#### **Experience:**

Since 2009, Dr. Madhab Paul is leading a ‘Team of Experts’ of MiTA. Dr. Paul is founding Managing Director of MiTA. He has 19+ years of experience in working in multiple functions and doing business in 18+ countries in Asia, Africa, Middle East, America and Europe.

In 2007, *for a few months*, Dr. Paul worked for DeltaAfrik/Worley Parsons on Exxon Mobil’s project in Lagos, Nigeria. During October 2007 – June 2009, he worked for CUEL (Chevron’s JV in Thailand) in Bangkok; and visited Myanmar several times a year during this period.

In India, after finishing M.Tech from IIT Kanpur, Dr. Paul worked with consulting company – Engineers India Limited, New Delhi (March 1996 – Feb 2007) and during June 2005 – May 2006 *he was on one year study-leave from EIL for doing Masters in Management (MM) at AIM, Manila, Philippines.*

During June 1993 – July 94, he worked with a construction company – Cemindia.

During July 1994 – Feb 1996, Dr. Paul worked as Research / Teaching Assistant at Indian Institute of Technology (IIT) Kanpur while studying M.Tech in IIT Kanpur.

During June 2005 – May 2006, while doing Masters in Management (MM) at Asian Institute of Management, Dr. Paul worked as Consultant (Intern) in Manila with Privatization & Management Office, Philippines; and in Shanghai with Lucent Technology (China) Co.

Dr. Paul also wrote several technical papers which were published in professional journals after peer review. He has been invited as speaker in several technical conferences. Please visit the link for detailed Professional Profile of Dr. Paul: <http://sg.linkedin.com/pub/dr-madhab-paul/15/296/b4a>

#### **MiTA Services Pte Ltd (Singapore) & MiTA Myanmar @ ISBC**

In 2009, MiTA Services Pte Ltd was registered in Singapore. Investment & Strategic Business Consulting Company (ISBC) is a Myanmar registered local company. **MiTA** provides **one-stop consulting** services to foreign investors for entry into Myanmar’s emerging market and business match-making with Myanmar companies **since 2009**. MiTA also welcomes funds for **JV investments**.

MiTA’s Clients & Business Associates are from Japan, USA, UK, Germany, Norway, South Africa, Australia, Singapore, India, Thailand, Myanmar, etc. <https://mitaservices.com.sg/clients-projects-of-mita/>  
Please visit <https://mitaservices.com.sg> to know more about the Business Sectors & Services which *MiTA Services Pte Ltd (Singapore) & MiTA Myanmar @ ISBC* provide.



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## MiTA Group of Companies

MiTA Services Pte Ltd is a Singapore registered private company. MiTA Myanmar @ Investment and Strategic Business Consulting (*MiTA Myanmar @ ISBC*) is a Myanmar local company registered with DICA, as well as, Energy Planning Department (EPD), Ministry of Energy, Government of Myanmar.

### MiTA in Myanmar:

- ❖ MiTA Myanmar @ ISBC → Myanmar Company as JV Partner, Distributor and Marketing Agent
- ❖ MiTA (Singapore) → Consultant, facilitating Foreign Investment in Myanmar
  - Consultant, providing services for Capacity Building
  - Partner in Strategic Investments in Myanmar, Singapore & Thailand

### Advising on Strategic Investment & Trade in Emerging Myanmar Market since 2009:

- Market Research and Business Plan
- Due Diligence in Myanmar
- Myanmar Local Partner screening & selection
- Localization & Local Content Management → MIC
- Organization and Operations Planning
- Scaling-up Options & Market Expansion
- Strategic Investment & Investment Protection
- Entry strategy & Exit strategy

### Customized Services of MiTA in Myanmar include:

- ❖ MIC Permit & Myanmar Company Registration
- ❖ IEE, EIA EMP, SIA and CSR Consulting → MIC
- ❖ Liaison & Agency – Marketing & Branding
- ❖ Product Registration in Myanmar – FDA Approvals
- ❖ Engineering Consulting and Project Management
- ❖ HR Consulting and Organizational Restructuring
- ❖ Executive Search & Recruitment
- ❖ Workshop, Seminar and Corporate Training
- ❖ Organise Trade Mission & Exhibition in Myanmar
- ❖ Follow up on tenders, investment & Business opportunities in Myanmar

## PRODUCT AND EQUIPMENT REGISTRATION IN MYANMAR

### 1. Medical Pharmaceutical Healthcare Product & Equipment Registration with Myanmar FDA

- Application Dossier Preparation
- Registration of Pharmaceutical Preparations / Medicines / Drugs
- Registration of Vaccines
- Registration of Baby Foods, Health Drinks, Food Supplements
- Registration of Cosmetics
- Registration of Medical Devices, Medical Equipment, Hospital & Clinical Supplies and Equipment

Please send biz enquiry to: [isbc@mitaservices.com.sg](mailto:isbc@mitaservices.com.sg)

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## 2. Agri-Product Registration with Department of Agriculture

- Registration of Seeds
- Registration of Pesticides
- Registration of Fertilizers
- Selection of Local Contract Partner of Filed Study and Liaison with Govt. Authorities
- Planning, Monitoring and QA of Field and Lab Studies
- Application Dossier Preparation
- Registration of New Active Substance, New Formulation and Generic (me too):
  - (a) Field Trail Application
  - (b) Application for Temporary and Formal Registration

**Please send biz enquiry to: [mhc@mitaservices.com.sg](mailto:mhc@mitaservices.com.sg)**

**Due Diligence in Myanmar:** MiTA provides *due diligence services* including:

- (1) Commercial & Legal Due Diligence,
- (2) Technical (Engineering) Feasibility Analysis
- (3) Reputation Management, SIA & CSR Planning and Monitoring

**Need Myanmar Distributor & JV Partner? ..... Contact MiTA for:**

- (a) Appointing **Myanmar Agent / Distributor**
- (b) **Suppliers** for Export from Myanmar
- (c) Starting Joint Venture (**JV**) in Myanmar
- (d) 100% foreign owned company set-up in Myanmar

### **MiTA – Business Sectors & Industries:**

- ❖ Oil & Gas – Exploration and Field Development
- ❖ Power & Renewable Energy
- ❖ Mineral Exploration and Mining
- ❖ Telecommunication, IT and IT Enabled Services
- ❖ Real Estate & Property Development
- ❖ Infrastructure & Construction
- ❖ Medical & Health Care
- ❖ SME & Skill Development Training
- ❖ Agriculture & Agri-business
- ❖ Fisheries & Aquaculture
- ❖ Garments, Apparel & Handicrafts
- ❖ Environmental Management: IEE, EIA & EMP
- ❖ Development Project Management, SIA & CSR
- ❖ Banking, Finance & Insurance.

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## MiTA - Management Team:

MiTA has two-tier-Management. Board of Directors manages business under the leadership of Managing Director and guidance of Board of Advisors.

- **Board of Advisors** consisting veteran professionals from many industries and several countries having experience in multinational companies, PSUs, ministries, embassies and NGOs.
- **Board of Directors** with a Managing Director having more than 19 years of experience in multiple functions and doing business in 18+ countries; education in Engineering (PhD), Law (PG Diploma) and General Management (Master in Management).
- **Resource Center** which is an Expert Team consisting of multidisciplinary experts including engineers, technologists, economists, diplomats, development managers and commercial & legal professionals.

## Why Do Business with MiTA in Myanmar?

- ✚ **MiTA MYANMAR is preferred partner** for JV-Investments & Business in Myanmar.
- ✚ **MiTA Myanmar @ Investment & Strategic Business Consulting (ISBC) Co.** is also registered with Energy Planning Department (EPD) / Myanmar Oil and Gas Enterprise (MOGE), Ministry of Energy for being “local Myanmar Partner Company of foreign investors” in the field of **Myanmar Oil & Gas E&P**.
- ✚ **MiTA Services (Singapore) & MiTA Myanmar @ ISBC provide One-Stop Customized Consulting in Myanmar since 2009.**
- ✚ **Myanmar Partner on the Ground:** We partner with our Clients to provide sustainable high quality products and services through innovation in management & technology application, using local knowledge, network and relationships.
- ✚ **MiTA Myanmar Team** consists of professionally qualified and highly experienced personnel with both Myanmar and international experiences. In Myanmar, we also have a Panel of Advisors and Senior Consultants who retired from various Myanmar Govt. Ministries, Departments & Enterprises. *MiTA Myanmar Team* is having good working relations with many private companies, Govt. Enterprises, Developmental Organizations, Ministries and Departments of the Govt. of Myanmar.
- ✚ **International Experience, Local Knowledge & Network in Myanmar:** MiTA provides services in Myanmar through foreign experts and local Myanmar national professionals who are highly experienced in their fields, worked in many countries and educated in International Universities in their home countries and abroad.
- ✚ **Innovation** is the center pillar of **MiTA** for expansion & growth in emerging Myanmar market.
- ✚ **Our Proven Track Records** as a reputed company. Our **Business Associates & Clients** are from Japan, USA, UK, Germany, Norway, South Africa, Australia, Singapore, India, Thailand, Myanmar, etc.



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## Some of MiTA's Prominent Clients & Business Associates



PwC India  
<http://www.pwc.in>



Tiefbau GmbH Unterweser (TAGU)  
[www.tagu.de](http://www.tagu.de)



CUEL Limited  
[www.cuel.co.th](http://www.cuel.co.th)



Innovation Norway  
[www.innovasjon Norge](http://www.innovasjon Norge)



Tetra Pak  
<http://www.tetrapak.com>



Eurotech Engineering International Co. Ltd.  
[www.eurotech.co.th](http://www.eurotech.co.th)



JX Nippon Oil & Gas Exploration

JX Nippon Oil & Gas Exploration Corp. (JX-NOEX)  
[www.nex.jx-group.co.jp](http://www.nex.jx-group.co.jp)



J P Kenny  
[www.jpkenney.com](http://www.jpkenney.com)



Thai Nippon Steel (TNS)  
[www.thainippon.co.th](http://www.thainippon.co.th)



Japan Petroleum Exploration Co., Ltd.

Japan Petroleum Exploration Co., Ltd. (JAPEX)  
[www.japex.co.jp](http://www.japex.co.jp)



Wood Group Engineering India Pvt. Ltd. - J P Kenny  
[www.woodgroupindia.com](http://www.woodgroupindia.com)



L&T Construction  
[www.lntec.com](http://www.lntec.com)



Punj Lloyd Limited  
[www.punjlloyd.com](http://www.punjlloyd.com)



Economic Consulting Associates Ltd.  
[www.eca-uk.com](http://www.eca-uk.com)



Econet Wireless Group  
[www.econetwireless.com](http://www.econetwireless.com)



NorCE Offshore / Solstad  
[www.solstad.no](http://www.solstad.no)



Rabindranath Tagore Int. Inst. of Cardiac Sciences  
[www.rtiics.org](http://www.rtiics.org)



Intercai Mondiale UK Ltd.  
[www.intercai.co.uk](http://www.intercai.co.uk)

Please visit our company's websites to know more about our **Clients & Business Associates** and projects.  
Please email us [business@mitaservices.com.sg](mailto:business@mitaservices.com.sg) & [isbc@mitaservices.com.sg](mailto:isbc@mitaservices.com.sg) for business enquiry.



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